



## **Coca-Cola FEMSA announces successful pricing of Global Notes for US\$1.25 billion**

**Mexico City, Mexico – January 9, 2020 – Coca-Cola FEMSA, S.A.B. de C.V.** (BMV: KOFUBL; NYSE: KOF) (“KOF” or the “Company”), the largest franchise bottler of Coca-Cola products in the world by sales volume, announces the successful pricing of a public offering of US\$1.25 billion principal amount of senior notes due 2030 (the “notes”). The notes priced at US Treasury + 100 basis points and a coupon of 2.750%. The transaction received broad participation from investment grade dedicated investors, confirming Coca-Cola FEMSA’s financial discipline and strong credit profile.

KOF intends to use the net proceeds from the sale of the notes to fully redeem its 3.875% senior notes due 2023, and the remainder, for general corporate purposes.

The closing of the offering of the notes is subject to customary closing conditions.

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KOF engaged BofA Securities, Inc., Citigroup Global Markets Inc., and Goldman Sachs & Co. LLC to act as joint bookrunners with respect to the offering of the notes.

This press release is neither an offer to buy or sell nor a solicitation of an offer to sell or buy the securities described herein, nor shall there be any offer, solicitation or sale of these securities in any jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. KOF has filed a registration statement, including a prospectus with the U.S. Securities and Exchange Commission (“SEC”). You may access these documents for free by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov). Alternatively, a copy of the prospectus and preliminary prospectus supplement may be obtained by contacting BofA Securities, Inc. at +1 (888) 292-0070, Citigroup Global Markets Inc. at +1 (800) 831-9146, Goldman Sachs & Co. LLC at +1 (800) 828-3182.

### **About Coca-Cola FEMSA**

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL, NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 257 million. With over 83 thousand employees, the company markets and sells approximately 3.3 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com)

### **Forward-Looking Statements**

This press release contains forward-looking statements. Forward-looking statements are information of a non-historical nature or which relate to future events and are subject to risks and uncertainties. KOF undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information or future events or for any other reason.

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