CLARITY, CONSISTENCY AND COMMITMENT



Coca-Cola FEMSA Fourth Quarter 2019 Conference Call

Coca-Cola FEMSA, S.A.B. de C.V. (NYSE: KOF, BMV: KOFUBL)

Invites you to participate in its conference call, including a question-and-answer session to discuss fourth quarter 2019 results.

The call will be held on:

Wednesday February 26, 2020

9:00 hrs Eastern Time 8:00 hrs Mexico City Time

It will be conducted by:

John Santa Maria, Chief Executive Officer, Constantino Spas, Chief Financial Officer, and Jorge Collazo, Head of Investor Relations.

Coca-Cola FEMSA's Fourth Quarter 2019 financial results will be released on Wednesday February 26, 2020, before the markets open.

To participate in the conference call please dial:

México: 01 800 062 2963 Domestic U.S.: 800-239-9838 International: +1 323-794-2551 Participant passcode: 2092769

Alternatively, participants can log into www.coca-colafemsa.com for a live audio webcast of the conference call.

Subsequently, the conference call audio will be available at www.coca-colafemsa.com

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 257 million. With over 83 thousand employees, the company markets and sells approximately 3.3 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

For additional information, please contact the Investor Relations team:

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